

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Final Approval of Iowa State University's Strategic Plan Progress Report
Date: January 7, 2002

- Recommended Actions:**
1. Approve the progress report.
 2. Request the University to maintain and expand close links between its strategic plan and the Board of Regents' plan as the Board's new plan is developed.
-

Executive Summary: At the November 2001 Board meeting, the Regents received the first year's report on Iowa State University's new Strategic Plan, *Pursuing Excellence as Iowa's Engaged Land-Grant University*. The ISU Strategic Plan for 2000-2005 has three goals: (1) Learning -- Enhance learning through exceptional learner-centered teaching, services, and enrichment opportunities; (2) Discovery -- Promote discovery and innovation characterized by preeminent scholarship, including increasingly interdisciplinary and collaborative activities; and (3) Engagement -- Engage with key constituents through synergistic sharing and partnership of knowledge and expertise to address needs of communities and society.

Attachment A, pages 6-30, provides newly formatted data and charts on the progress on specific indicators for ISU. The first two columns on the left side indicate the related Board of Regents' Action Steps and MGT indicators. Based on the data found in the indicators, the Analysis section of this memorandum describes those indicators in which progress increased and those indicators in which progress was not made.

At the November 2001 Board meeting, President Gregory Geoffroy described the progress on the ISU plan and indicated that some modifications will be made in the coming years.

Strategic Plan: The mission and scope of ISU as a research land-grant university are strongly endorsed in the University plan and are consistent with the Board's expectations for the institution. Its benchmarks and indicators are consistent with the Board of Regents strategic plan, especially the Key Result Areas (KRAs) of quality and access. The University's

indicators are related most specifically to the Action Steps of the Board's Strategic Plan.

Background:

In the University's presentation to the Board in November 2000, Interim President Richard Seagrave presented the Strategic Plan for 2000-2005 to the Board. The Board approved the plan at its December 2000 meeting. The plan organizes indicators under the following headings:

- Enrollment
- Retention, Graduation, and Placement Rates
- Student Achievement and Satisfaction
- Advancement in Information Science and Technology
- Faculty/Staff Characteristics and Competitiveness
- State Appropriation Level
- Academic Program Characteristics
- Responsive Engagement
- Instructional Support Services and Infrastructure
- Private Giving
- Constituent Relations

In addition, ISU presented a list of benchmark measures on competitiveness with peer institutions. The list was organized into two broad categories: input and output benchmark measures. In both the performance indicators list and the benchmark lists, ISU detailed the links with the Board of Regent performance indicators.

Analysis:

The dominant theme of ISU's new strategic plan is that it is an "engaged" land-grant university. The language of the three goals of the plan conveys important concepts. Learning, the first goal, seeks to place increased emphasis upon faculty and students mutually engaged in the learning process. Discovery, the second goal, emphasizes that research is more than scholarship in isolation--it is sharing and interacting with a variety of constituents. Engagement, the third goal, enhances the concept of outreach and service. University personnel will work with diverse partners to determine and meet needs.

Institutional Indicators Changes

This section categorizes statistical changes. Not all items from the institutional indicators are reported, including those for which no baseline data was available. This list contains only new indicators.

(increases)

The following are ISU's institutional indicators that show increases:

- Enrollment in science and technology (13,886 – 14,259)
- Student rating of educational and personal growth [evaluation of entire educational experience at ISU; scale: 1 = poor / 4 =

- excellent] (1st year students: 3.16 – 3.19)
- Percent of students in practica/internships (1.9% -2.1%)
- Research funding per FTE faculty member (\$87,325 - \$96,848).

(decreases)

The following decreases were reported for new ISU indicators:

- Student rating of educational and personal growth [evaluation of entire educational experience at ISU; scale: 1 = poor to 4 = excellent] (seniors: 3.14 – 3.11)
- Self-rating of skills/abilities acquired [acquiring job/work-related knowledge and skills; scale: 1 = very little / 4 = very much] (1st year students: 2.61 – 2.55; seniors 3.17 – 2.91).

Board of Regents
Performance
Indicators

The following ISU indicators are currently part of the Board's performance indicator list. They will be incorporated into the Annual Report on Performance Indicators. The responses are grouped according to the six categories used in that report.

- Instructional Environment (IE)
- Student Profile and Performance (SP)
- Educational Outreach (EO)
- Faculty Profile and Performance (FP)
- Diversity (D)
- Expenditures, Financing, and Funding (EF).

Note: The indicator number is from the Regent performance indicators list. In the "Change" column, the first number is the previous year's data, the second number is the new data.

(Increases)

Cat./No.	Indicator	Change	Target
SP (38)	Fall enrollment (total)	26,845 - 27,823	NP
D (41)	Fall enrollment of students by race/ethnicity in percentage	6.6% - 7.0%	8.5%
EO (40)	Off-campus student enrollment in degree programs offered through distance ed. (fall only)	286 - 305 (un.) 527 - 666 (gr.)	NP
EO (28)	Credit and non-credit course registrations offered through extension and continuing education	4,734 - 5,050 (cr) 263,031 - 442,121 (nc)	4,300 300,000
EF (39)	# and dollar value (in millions) of resident undergraduates receiving financial aid	13,489 - 13,816 \$90.7m - \$97.5m	NP
SP (42)	Retention and graduation rates of minority undergraduates	1 st yr. 83.9%-85.5% 4 th yr. 17.9%-18.0%	90% (all students)
SP (13a)	% of professional students passing licensure exam. (VetM)	97% - 99%	NP
IE (7)	# and % of general assignment technology equipped classrooms	70 - 78	NP

(Increases)
--continued--

Cat./No.	Indicator	Change	Target
D (41)	# of tenured and tenure-track faculty by race/ethnicity and gender	12.7% - 13.8% (r/e) 29.1% - 30.0% (g)	10.0%
EF (18)	Sponsored funding per year	\$211.2m - \$217.7m	NP Increase 10% a year
FP (21)	Sponsored funding per faculty (FTE) per year	\$153,500-\$158,097	\$120,000
IE (4)	% of senior faculty teaching at least one undergraduate course per academic year	85.5% - 86.8%	85.0%
IE (8)	% of course sections in which computers are used as an integral part	54% - 57%	50%

(Decreases)

Cat./No.	Indicator	Change	Target
SP (13b)	% of all graduates employed one year after graduation	81.2% - 79.8%	NP
D (41)	# of staff by race/ethnicity	7.9% - 7.7% (r/e)	10%
FP (17)	% of faculty having one scholarly work published during the last 3 years	88.4% - 83.2%* (*2000-01 new methodology used)	90%
IE (5a)	Average undergraduate class size (lower division)	39.5 – 40.1	NP
IE (5b)	Average undergraduate class size (upper division)	24.5 – 25.7	NP
IE (5c)	Sum of lower and upper division	32.7 – 33.8	NP
FP (22b)	# of agreements signed for licensing activities	230 – 216	NP
FP (23)	# of new technologies licensed	35 -33	55
EO (29)	# of extension clients served	727,370 – 657,316	750,000
EF (36)	Deferred maintenance backlog (in millions of dollars)	\$32.3m - \$49.5m	NP

Performance Indicator Charts:

The data for the performance indicators related to Iowa State University are found in Attachment A, pages 6-30. The charts developed for these indicators are in the Annual Report on Performance Indicators.

Conclusion:

Iowa State University and the other Regent universities are to be commended for their efforts in providing detailed data. This accountability allows the Regents and the public to see those indicators that reveal progress made and those that are experiencing decreases or delays in meeting their targets.

Specific impacts of budget challenges

ISU's Progress Report states that reduction in state support and significant increases in health insurance costs presented challenges that slowed the progress on the University's strategic plan. Specific impacts included position eliminations, fewer course offerings, larger class sizes and student to faculty ratios, loss of faculty development funds, and diminished resources for instructional technologies and library acquisitions. Despite these circumstances, the University was able to deploy resources to make progress on the plan. The year also witnessed the highest levels of sponsored funding in the University's history.

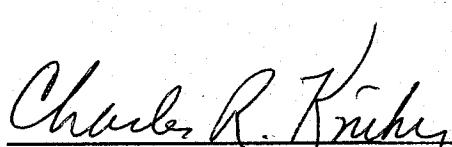
Highlights

The Progress Report provides numerous examples, or highlights, of what was accomplished under Iowa State University's three strategic planning goals. The highlights can be found on:

- Learning beginning on page 3.
- Discovery beginning on page 5
- Engagement beginning on page 11.

Linkage to Board's strategic plan

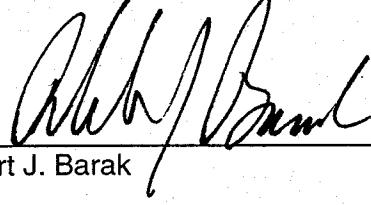
As noted in G.D. 6f, the changing economic picture of the state and nation dictate a sustained environmental scan and a careful analysis of the assumption regarding the mission, vision, values, and culture statement of the Board. As the Board is developing its new plan, it is essential that each of the Regent institutions continue to link progress in its plan to the Board's strategic plan.



Charles R. Kniker

h/aa/docket/2002/jangd4b

Approved:

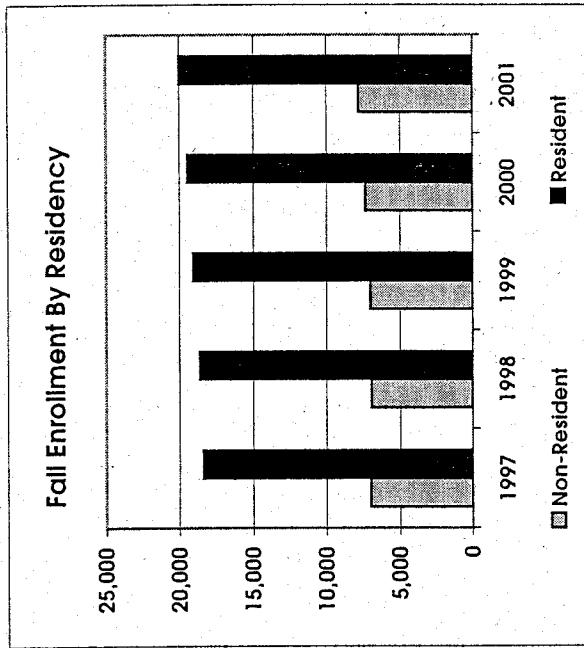
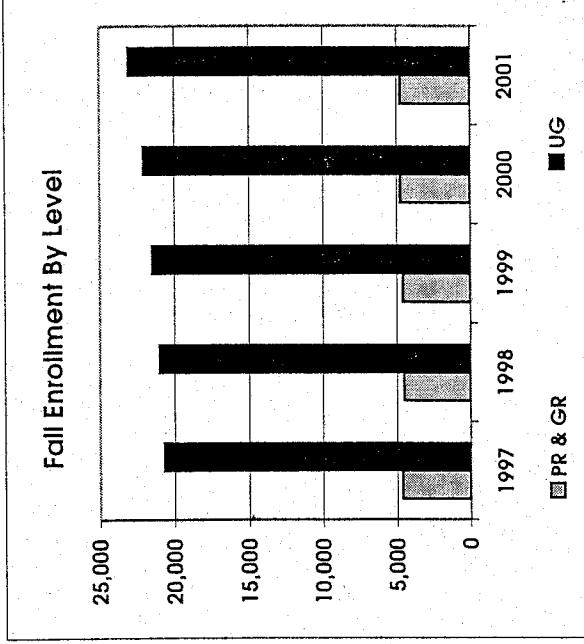
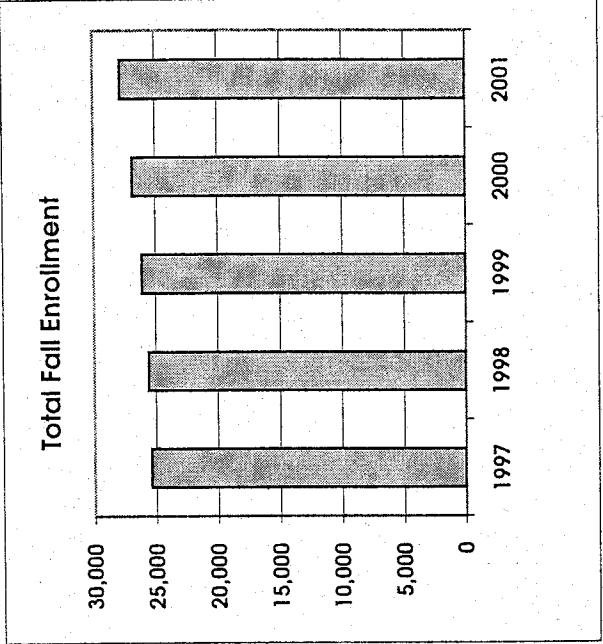

Robert J. Barak

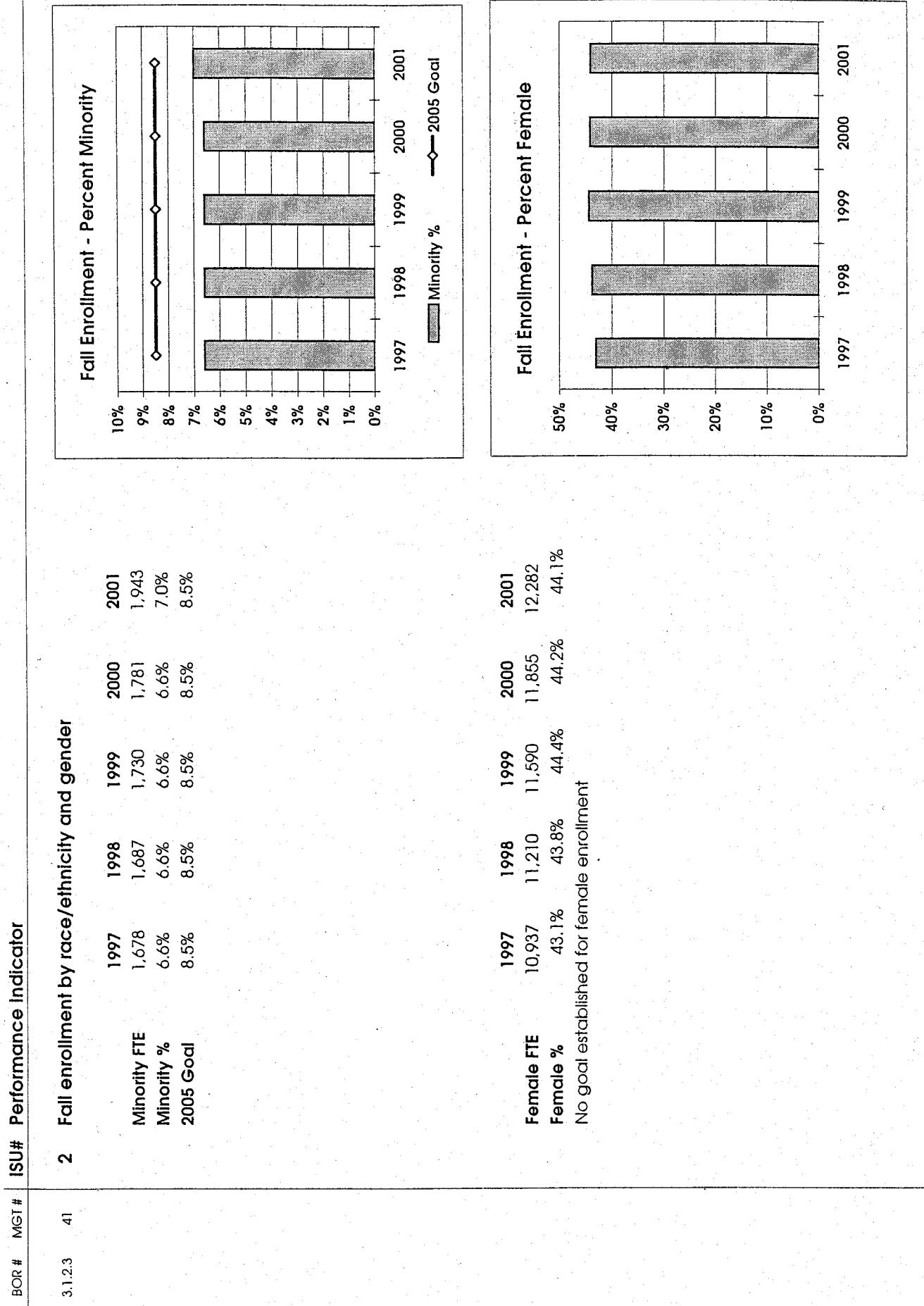
ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report

ISU# Performance Indicator

BOR #	MGT #	ISU#	Performance Indicator
2.1.1.1	38	1	Fall enrollment No goal established
			1997 1998 1999 2000 2001
		Fall Total	25,384 25,585 26,110 26,845 27,823
PR & GR		1997	1998
UG		4,667	4,550
UN=undergraduate; GR=graduate; PR=professional		20,717	21,035
		21,503	22,087
		1997	1998
Non-Resident		6,989	6,956
Resident		18,395	18,629
		19,085	19,493
		20,024	20,024





ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report

BOR #	MGT #	ISU#	Performance Indicator	3 Fall Enrollment in Science and Technology No goal established	4 Off-campus student Fall enrollment in degree programs offered through distance education No goal established																																																						
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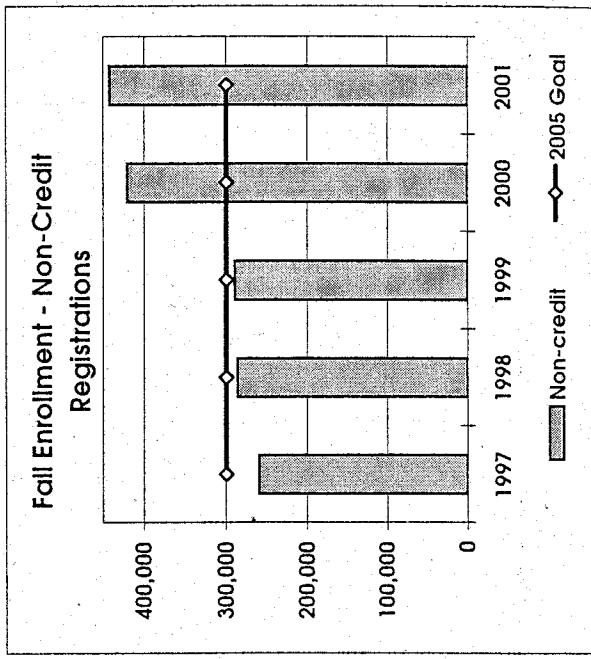
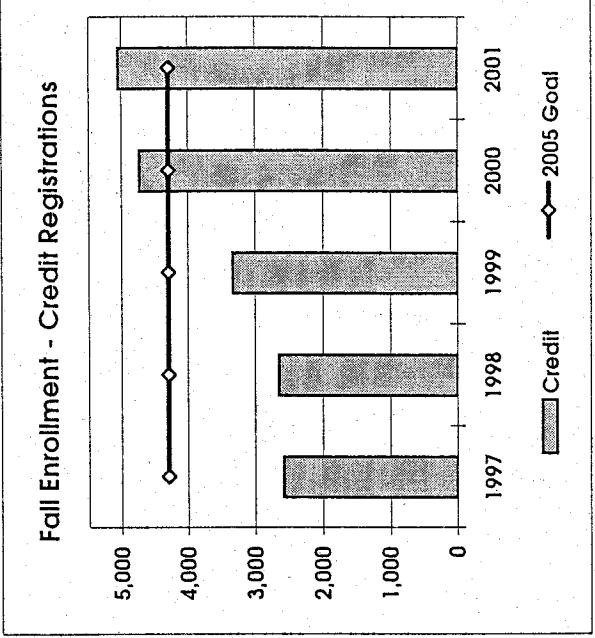
ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report

BOR # MGT # ISU# Performance Indicator

1.1.4.3 28 5 Credit and non credit course registrations offered through extension and continuing education including life-long learning

	1997	1998	1999	2000	2001
Credit	2,578	2,652	3,333	4,734	5,050
2005 Goal	4,300	4,300	4,300	4,300	4,300



ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report

BOR #	MET #	ISU#	Performance Indicator																																											
2.1.1.1	39	6	Number of resident undergraduates receiving financial aid (need and non-need based) and millions of dollars received	<p>No goal established</p> <table> <thead> <tr> <th></th> <th>FY97</th> <th>FY98</th> <th>FY99</th> <th>FY00</th> <th>FY01</th> </tr> </thead> <tbody> <tr> <td>Number</td> <td>12,135</td> <td>12,700</td> <td>13,007</td> <td>13,489</td> <td>13,816</td> </tr> <tr> <td>Millions</td> <td>\$69.9</td> <td>\$80.0</td> <td>\$84.6</td> <td>\$90.7</td> <td>\$97.5</td> </tr> </tbody> </table> <p>Resident Undergrads Recieving Aid</p> <table> <thead> <tr> <th>Year</th> <th>FY97</th> <th>FY98</th> <th>FY99</th> <th>FY00</th> <th>FY01</th> </tr> </thead> <tbody> <tr> <td>Number</td> <td>12,135</td> <td>12,700</td> <td>13,007</td> <td>13,489</td> <td>13,816</td> </tr> </tbody> </table> <p>Millions Received by Residents</p> <table> <thead> <tr> <th>Year</th> <th>FY97</th> <th>FY98</th> <th>FY99</th> <th>FY00</th> <th>FY01</th> </tr> </thead> <tbody> <tr> <td>Millions</td> <td>\$69.9</td> <td>\$80.0</td> <td>\$84.6</td> <td>\$90.7</td> <td>\$97.5</td> </tr> </tbody> </table>		FY97	FY98	FY99	FY00	FY01	Number	12,135	12,700	13,007	13,489	13,816	Millions	\$69.9	\$80.0	\$84.6	\$90.7	\$97.5	Year	FY97	FY98	FY99	FY00	FY01	Number	12,135	12,700	13,007	13,489	13,816	Year	FY97	FY98	FY99	FY00	FY01	Millions	\$69.9	\$80.0	\$84.6	\$90.7	\$97.5
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ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report

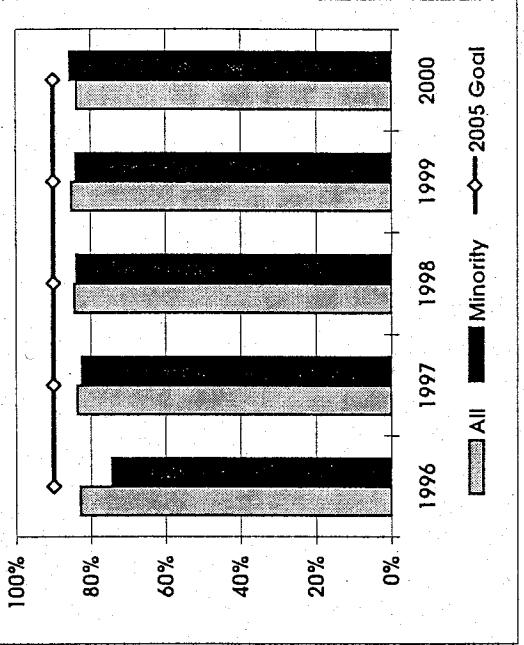
BOR# MG# ISU# Performance Indicator

3.1.2.3 42 7 Retention and graduation rates of minority undergraduates

One-year persistence

	1996	1997	1998	1999	2000
Entry Year	54.5%	80.0%	75.0%	40.0%	
Native Am	64.3%	79.5%	82.7%	80.7%	85.6%
African Am	68.4%	89.9%	87.7%	89.5%	92.0%
Asian Am	82.9%	80.4%	81.1%	85.3%	82.5%
Hispanic	75.0%	83.9%	84.6%	85.2%	83.6%
White	83.3%	83.6%	84.4%	85.1%	83.7%
All	82.8%	82.4%	83.9%	83.9%	85.5%
Minority	90.0%	90.0%	90.0%	90.0%	90.0%
2005 Goal					

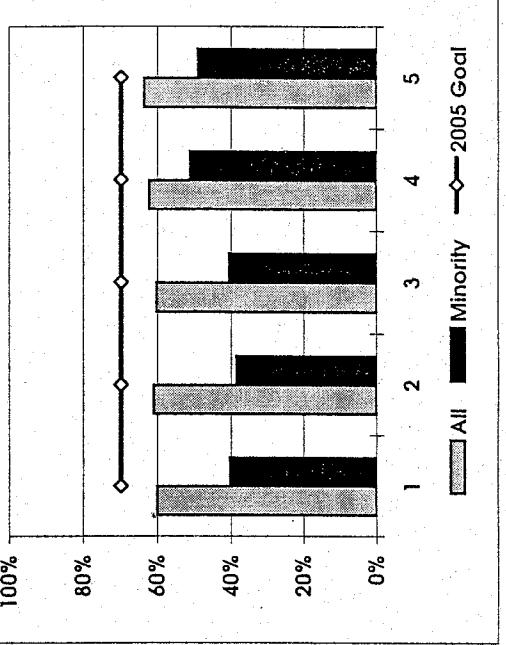
One-year Persistence



Six-year graduation

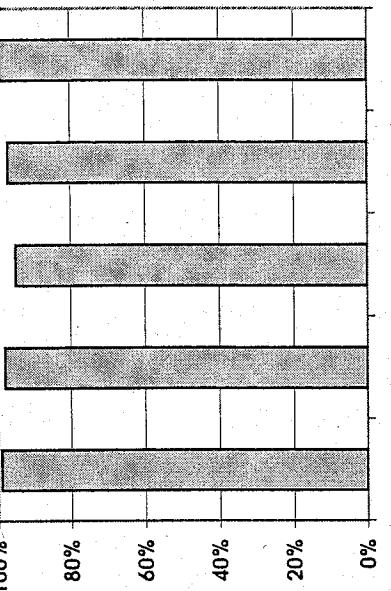
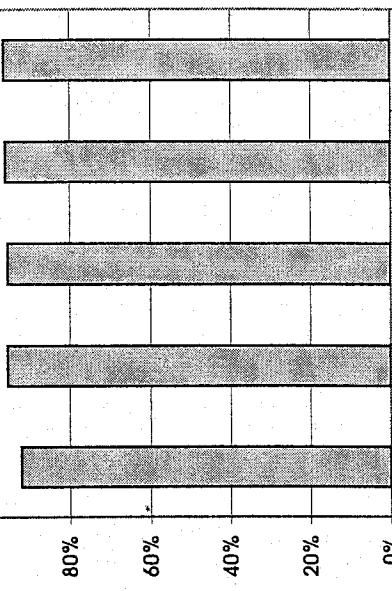
	1991	1992	1993	1994	1995
Entry Year	40.0%	28.6%	71.4%	50.0%	
Native Am	14.3%	27.3%	33.5%	34.0%	43.5%
African Am	36.1%	56.4%	53.4%	72.0%	64.1%
Asian Am	50.0%	36.5%	55.4%	50.9%	35.6%
Hispanic	40.4%	62.7%	62.7%	63.1%	64.7%
White	61.7%	61.1%	60.4%	62.4%	63.7%
All	60.1%	38.6%	40.7%	51.3%	49.2%
Minority	70.0%	70.0%	70.0%	70.0%	70.0%
2005 Goal					

Six-year Graduation Rate



ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report

			8 Percent of professional students passing licensure examination (Veterinary Medicine)	
1.1.2.5	13 (a)		No goal established	
			96-97 97-98 98-99 99-00 00-01	
			% Passed 99% 98% 95% 97% 99%	
			# Passed 90 96 90 95 91	
				Percent Passing Licensing Exams
				
1.2.2.6	13 (b)		9 Percent of all graduates employed and engaged in further study one year after graduation	
			No goal established	
			95-96 96-97 97-98 99-00 00-01	
			Employed 75.6% 79.3% 80.0% 81.2% 79.8%	
			Study 16.5% 16.1% 15.3% 14.7% 16.4%	
			Total 92.1% 95.4% 95.3% 95.9% 96.2%	
			Other 7.9% 4.6% 4.7% 4.0% 3.8%	
				Percent Employed/Continuing Studies
				

ISU Performance Indicators: 2000-2005 Strategic Plan

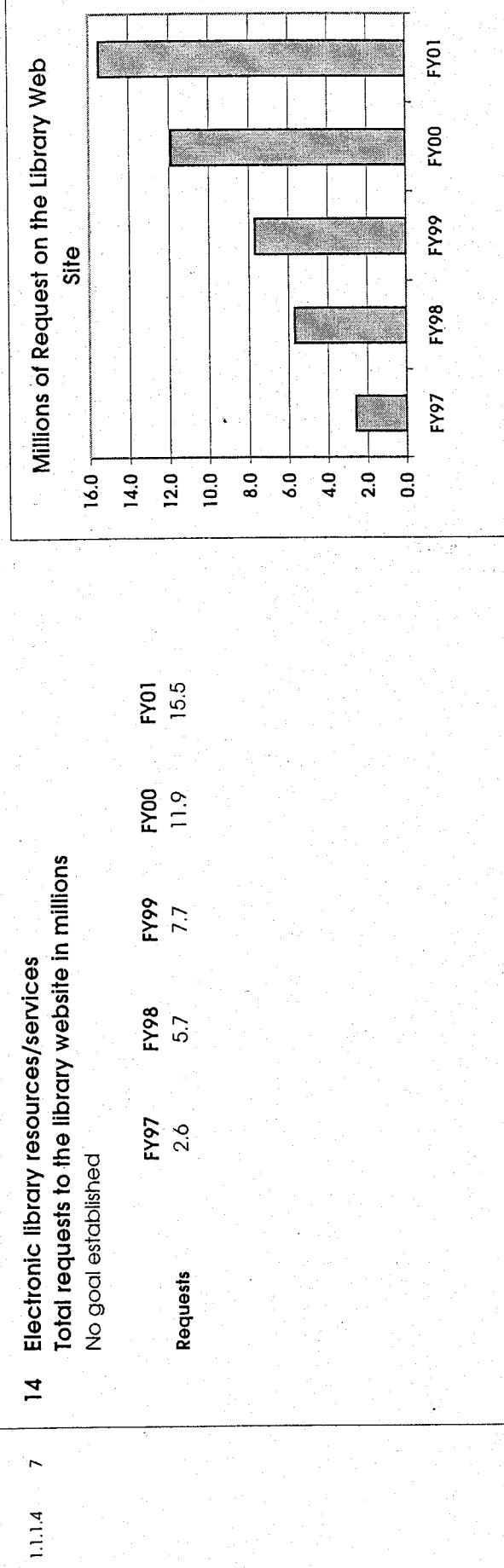
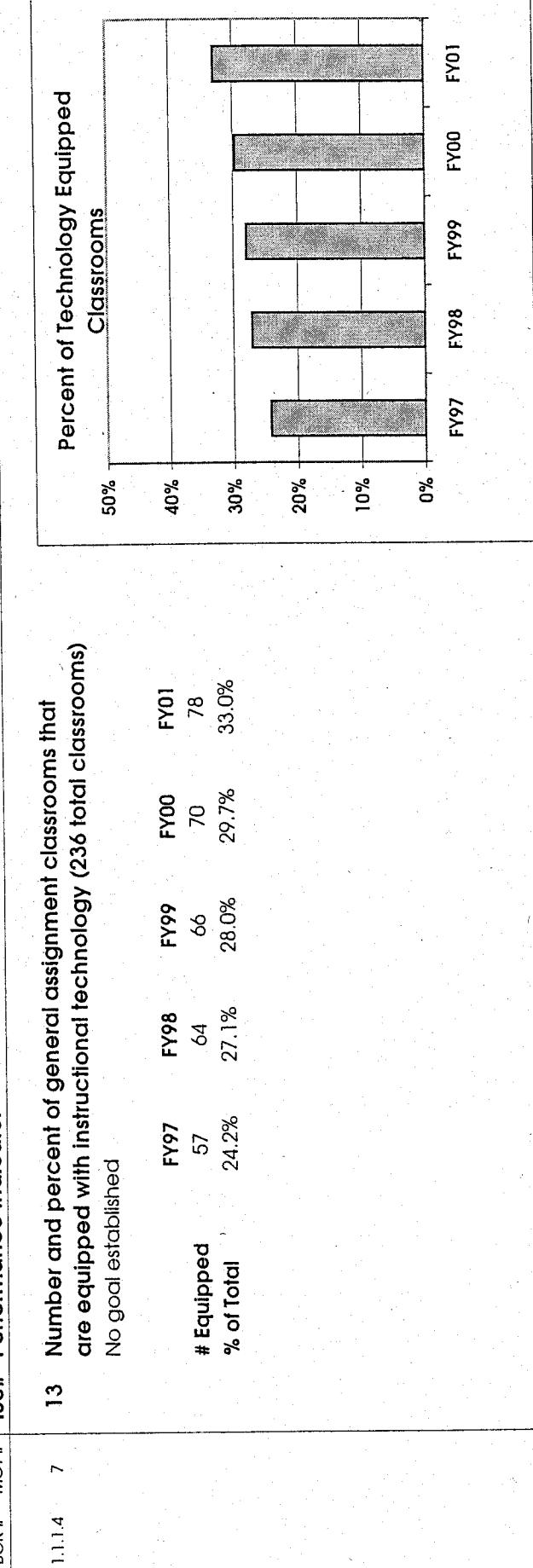
2000-2001 Progress Report

BOR #	MGT #	ISU#	Performance Indicator
	10		Student rating of educational & personal growth* No goal established
			Evaluation of entire educational experience at ISU (scale: 1 = poor 4 = excellent)
			99-00 00-01
		First-year	ISU 3.16 3.19
		Doc/Res Ext	3.15 3.16
		Seniors	ISU 3.14 3.11
		Doc/Res Ext	3.13 3.14
	11		Self-rating of skills/abilities acquired* No goal established
			Acquiring job/work-related knowledge and skills (scale: 1 = very little 4 = very much)
			99-00 00-01
		First-year	ISU 2.61 2.55
		Doc/Res Ext	2.38 2.45
		Seniors	ISU 3.17 2.91
		Doc/Res Ext	2.94 2.93
	12		Percent participating in practicums/internships Student Credit Hours in Experiential Education (Includes: co-op, internship, practicum, student teaching, study abroad, work experience)
			*Data from the National Study of Student Engagement (NSSE).
			ISU compared with students at other Carnegie Doctoral / Research Extensive Universities
		SCH	99-00 00-01
		Percent	13,200 14,377
			1.9% 2.1%

ISU Performance Indicators: 2000-2005 Strategic Plan

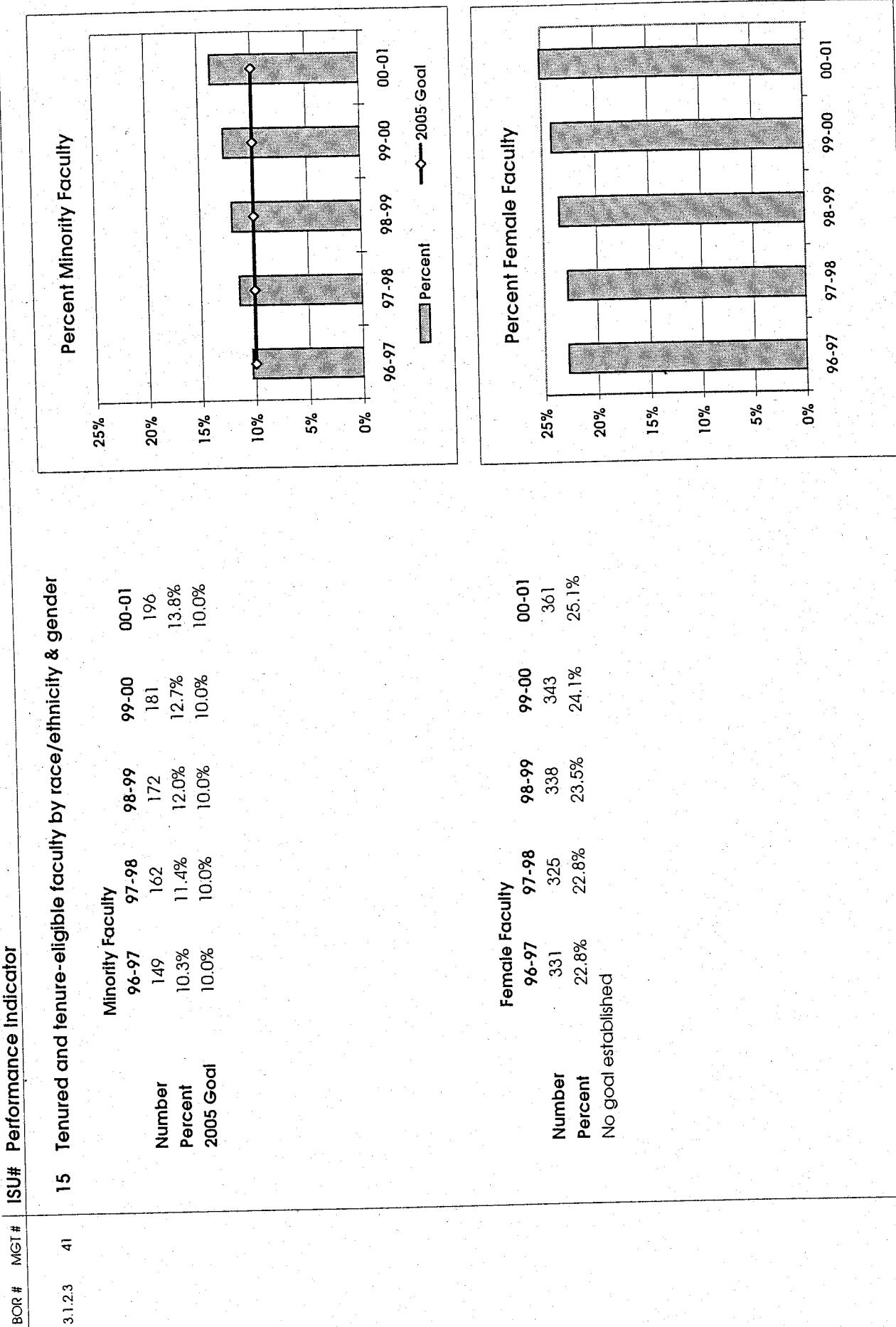
2000-2001 Progress Report

ISU# Performance Indicator



ISU Performance Indicators: 2000-2005 Strategic Plan

2000-2001 Progress Report



|SU Performance Indicators: 2000-2005 Strategic Plan

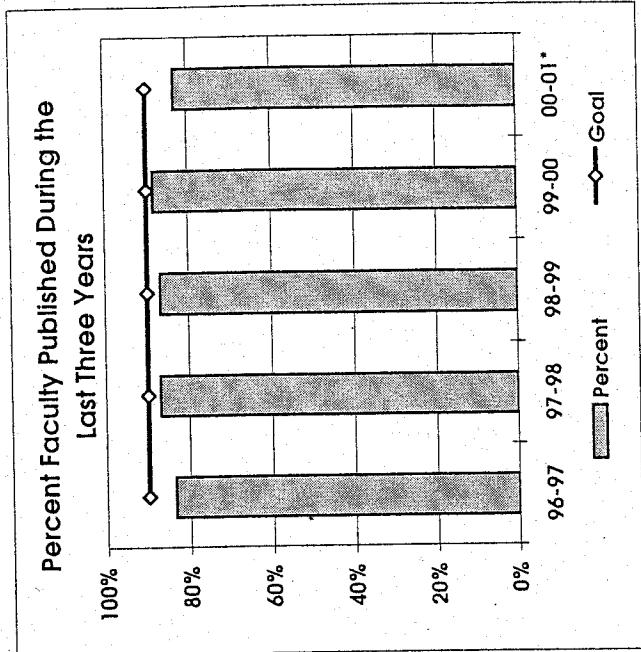
BOR #	MGT #	ISU#	Performance Indicator																																								
3.1.2.3	41	16	Number of staff by race/ethnicity & gender																																								
<table border="1"> <thead> <tr> <th colspan="4">Minority Staff</th> </tr> <tr> <th></th> <th>96-97</th> <th>97-98</th> <th>98-99</th> </tr> </thead> <tbody> <tr> <td>Number</td> <td>162</td> <td>172</td> <td>163</td> </tr> <tr> <td>Percent</td> <td>7.9%</td> <td>8.1%</td> <td>7.5%</td> </tr> <tr> <td>2005 Goal</td> <td>10.0%</td> <td>10.0%</td> <td>10.0%</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th colspan="4">Female Staff</th> </tr> <tr> <th></th> <th>96-97</th> <th>97-98</th> <th>98-99</th> </tr> </thead> <tbody> <tr> <td>Number</td> <td>933</td> <td>990</td> <td>1,032</td> </tr> <tr> <td>Percent</td> <td>45.7%</td> <td>46.6%</td> <td>47.3%</td> </tr> <tr> <td>No goal established</td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>The figure consists of two side-by-side bar charts. The left chart, titled 'Percent Minority Staff', shows data for four years (96-97, 97-98, 98-99, 00-01) on the x-axis and percentage from 0% to 14% on the y-axis. It includes a legend for 'Percent' (solid grey bars) and '2005 Goal' (diamond markers). The right chart, titled 'Percent Female Staff', also shows data for four years on the x-axis and percentage from 0.0% to 50.0% on the y-axis. It includes a legend for 'Percent' (solid grey bars).</p>				Minority Staff					96-97	97-98	98-99	Number	162	172	163	Percent	7.9%	8.1%	7.5%	2005 Goal	10.0%	10.0%	10.0%	Female Staff					96-97	97-98	98-99	Number	933	990	1,032	Percent	45.7%	46.6%	47.3%	No goal established			
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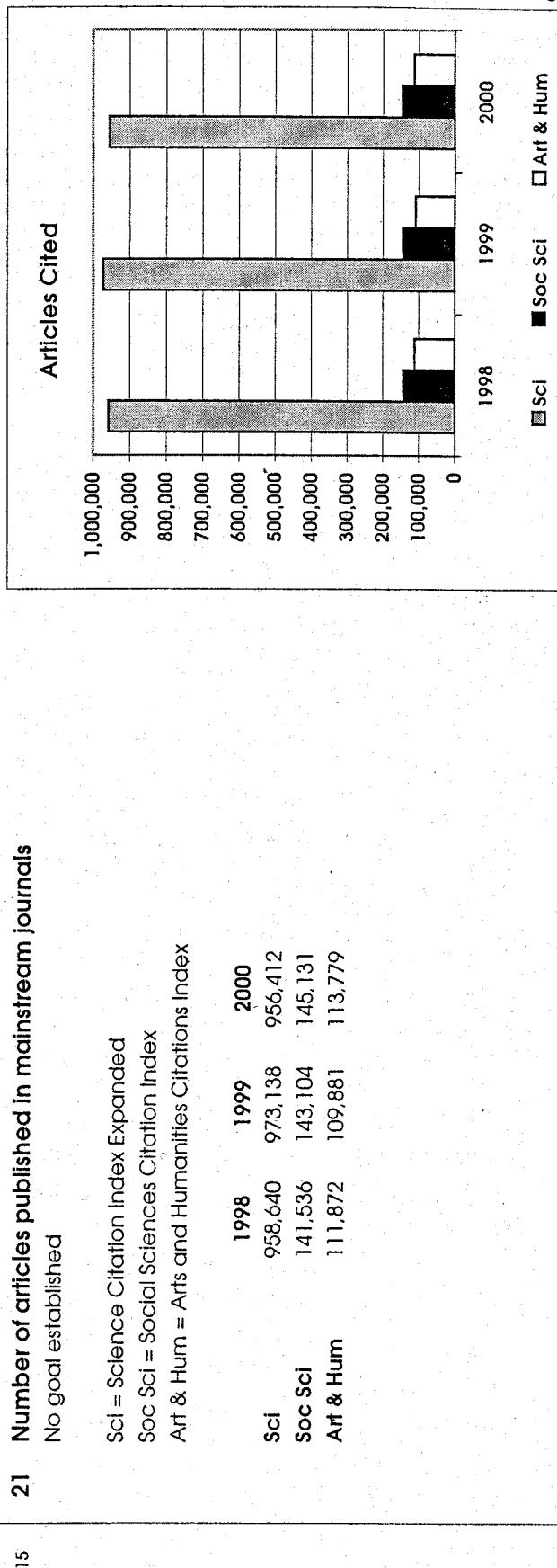
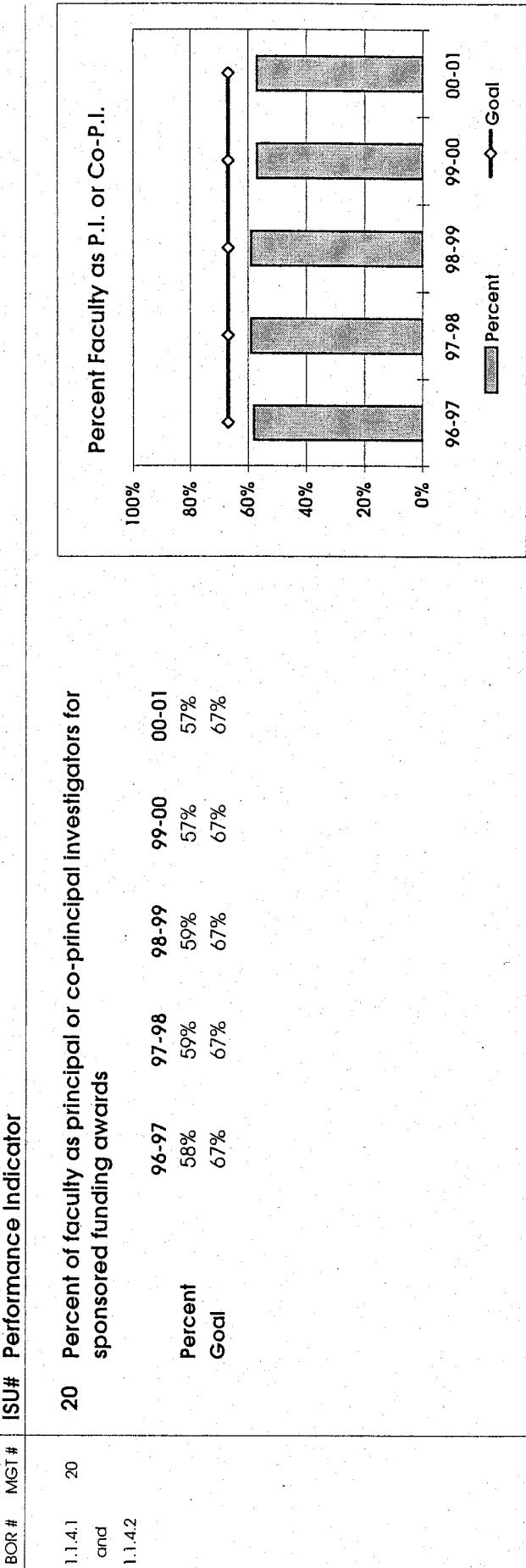
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BOR #	MGT #	ISU#	Performance Indicator	
			17 Average faculty salary by rank (based on 9-month)	
			No goal established	
			96-97 97-98 98-99 99-00 00-01	
			Professor \$74,040 \$77,021 \$79,406 \$83,180 \$85,702	
			Assoc. Prof. \$54,551 \$56,981 \$59,425 \$62,131 \$63,442	
			Assist. Prof. \$44,112 \$46,416 \$47,877 \$50,744 \$53,293	
			18 Percent of faculty involved in professional activities	
			No goal established	
			99-00 13.2%	
			Percent	
			19 Percent of faculty having one scholarly work published during the last three years	
			No goal established	
			96-97 97-98 98-99 99-00 00-01*	
			Percent 83.5% 87.0% 86.8% 88.4% 83.2%	
			Goal 90.0% 90.0% 90.0% 90.0% 90.0%	
11.41.	17			
			Percent Faculty Published During the Last Three Years	
			100% 80% 60% 40% 20% 0%	
			Percent	
			Goal	

*Beginning 2000-01 new methodology was used to calculate this figure





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1.1.4.2	18	26	Sponsored funding per year	<p>Millions</p> <table> <tr><td>FY97</td><td>\$190.9</td><td>FY98</td><td>\$156.2</td><td>FY99</td><td>\$199.2</td><td>FY00</td><td>\$211.2</td><td>FY01</td><td>\$217.7</td></tr> <tr><td>Goal</td><td>\$157.2</td><td></td><td>\$210.0</td><td></td><td>\$171.8</td><td></td><td>\$219.1</td><td></td><td>\$232.3</td></tr> </table> <p>Increase 10% per year</p> <p>Sponsored Funding Per Year</p> <p>Legend: Millions</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Goal</th> </tr> </thead> <tbody> <tr><td>FY97</td><td>\$190.9</td><td>\$157.2</td></tr> <tr><td>FY98</td><td>\$156.2</td><td>\$210.0</td></tr> <tr><td>FY99</td><td>\$199.2</td><td>\$171.8</td></tr> <tr><td>FY00</td><td>\$211.2</td><td>\$219.1</td></tr> <tr><td>FY01</td><td>\$217.7</td><td>\$232.3</td></tr> </tbody> </table>	FY97	\$190.9	FY98	\$156.2	FY99	\$199.2	FY00	\$211.2	FY01	\$217.7	Goal	\$157.2		\$210.0		\$171.8		\$219.1		\$232.3	Year	Actual	Goal	FY97	\$190.9	\$157.2	FY98	\$156.2	\$210.0	FY99	\$199.2	\$171.8	FY00	\$211.2	\$219.1	FY01	\$217.7	\$232.3
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1.1.4.2	21	27	Sponsored funding per faculty (or Full-time Equivalent) (ISU)	<p>Sponsored Funding Per FTE Faculty</p> <p>Legend: Dollars</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Actual</th> <th>Goal</th> </tr> </thead> <tbody> <tr><td>FY97</td><td>\$135,900</td><td>\$120,000</td></tr> <tr><td>FY98</td><td>\$111,100</td><td>\$120,000</td></tr> <tr><td>FY99</td><td>\$143,000</td><td>\$120,000</td></tr> <tr><td>FY00</td><td>\$153,500</td><td>\$120,000</td></tr> <tr><td>FY01</td><td>\$158,097</td><td>\$120,000</td></tr> </tbody> </table>	Year	Actual	Goal	FY97	\$135,900	\$120,000	FY98	\$111,100	\$120,000	FY99	\$143,000	\$120,000	FY00	\$153,500	\$120,000	FY01	\$158,097	\$120,000																				
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BOR #	MGT #	ISU#	Performance Indicator	FY99	FY00	FY01
		28	Research funding per FTE faculty No goal established		\$87,325	\$96,848
		29	Science and Technology Funding new data, to be defined and collected			
		30	Sponsored funding by sponsor type (in thousands) No goal established			
				FY00	FY01	
			Federal	\$128,277	\$129,050	
			State/County/City Government	\$ 19,555	\$ 27,788	
			Business/Corporations/Commodities	\$ 24,881	\$ 25,641	
			Foundations/Assoc.	\$ 29,423	\$ 24,948	
			Individuals	\$ 444	\$ 172	
			Universities/Colleges	\$ 5,040	\$ 7,874	
			Other	\$ 3,556	\$ 2,203	
			Total	\$211,176	\$217,676	
		31	Program review by peers No goal established	FY99	FY00	
			Number	4	7	
1.1.2.1						

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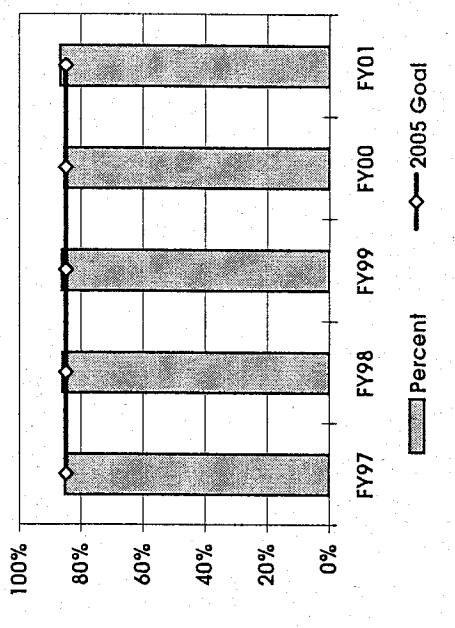
BOR# MGT# ISU# Performance Indicator

32 Percent of senior faculty (tenured associate and full professors) teaching at least one undergraduate course per academic year

	FY97	FY98	FY99	FY00	FY01
Percent	85.3%	86.1%	86.3%	85.5%	86.8%
2005 Goal	85.0%	85.0%	85.0%	85.0%	85.0%

85.0%

Percent of Senior Faculty Teaching Undergraduate Courses



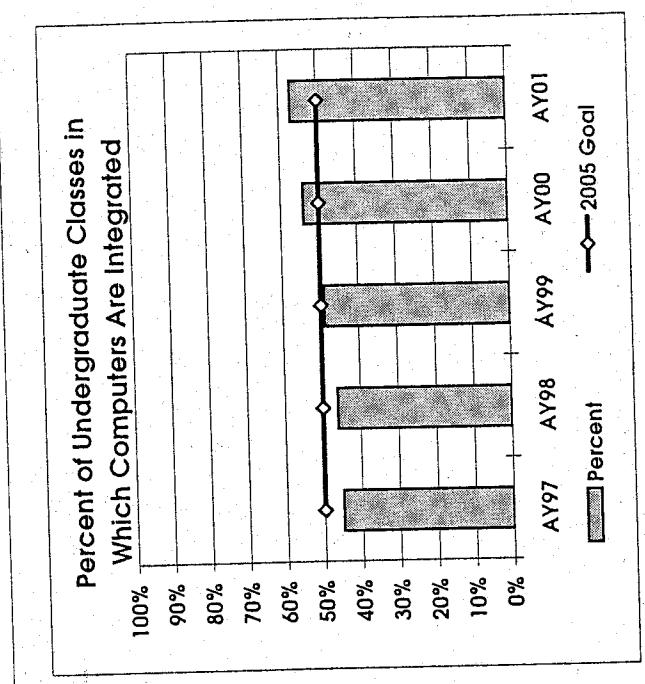
33 Fall undergraduate class size (organized lecture type classes)

No goal established

	1996	1997	1998	1999	2000
Lower Division					
Average	36.5	37.0	36.9	39.5	40.1
Median	24.0	24.0	24.0	24.0	24.0
Upper Division					
Average	23.4	24.2	24.3	24.5	25.7
Median	18.0	19.0	18.0	18.0	19.0
Lower+Upper					
Average	31.8	32.2	32.0	32.7	33.8
Median	22.0	22.0	22.0	22.0	23.0

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34 Percent of course sections in which computers are used as an integral part

	AY97	AY98	AY99	AY00	AY01
Percent	45%	46%	49%	54%	57%
2005 Goal	50%	50%	50%	50%	50%

35 Liberal education content: Percent student credit hours taught to non-majors

	AY00
AG	20%
BUS	19%
DSN	13%
EDUC	26%
ENGR	6%
FCS	42%
LAS	58%

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BOR #	MGT #	ISU#	Performance Indicator	FY99	FY00	FY01	FY02
36			National ranking of programs				
			USDA Nati Res Initiative Competitive Grants	1			
			License & Option Agreements Exec. On Tech	1			
			Enrolling National Merit Scholars among Public Univ	9			
			"Top Values" in Sci & Tech Programs - Money Mag.	9			
			"Most Wired" Universities - Yahoo Internet Life Mag.	48	81	20	32/183
			US News & World Report (Engineering)				62/350
			US News & World Report (Business)		63/700+		
			MBA Program - Academy of Management Journal				
			US News & World Report (National Univ.)	95	80	78	78
			US News & World Report (Public National Univ.)	45	38	38	37
			R&D Expenditures among Nat'l Univ & Coll	55			
			Department of Architecture			7	
			DesignIntelligence Journal, November 2001				
			Department of Animal Science			2	
			Meat and Poultry, November 2001				
			Department of Food Science and Human Nutrition			2	
			Meat and Poultry, November 2001				

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1.1.4.1	22	37	Number of intellectual property disclosures	No goal established															
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FY97	FY98	FY99	FY00	FY01															
Disclosures	115	158	160	114															
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1.1.4.1	22	38	Number of agreements signed for licensing activities	No goal established															
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BOR #	MGT #	ISU#	Performance Indicator	Description	Value	Unit
1.1.4.1	23	39	Number of New Technologies Licensed			
			# Licensed	FY96	48	
			2005 Goal	FY97	57	
				FY98	70	
				FY99	55	
				FY00	35	
					55	
					55	

Number of New Technologies Licensed

Legend: # Licensed (Shaded Bar), 2005 Goal (Line with Diamond)

Year	# Licensed	2005 Goal
FY96	48	55
FY97	57	55
FY98	70	55
FY99	55	55
FY00	35	55

Active License/Option Agreements with Business and Industry

No goal established

Year	Number	FY01
FY99	861	874
FY00		893

FY99 **FY00** **FY01**

FY99 **FY00** **FY01**

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BOR #	MGT #	ISU#	Performance Indicator							
1.1.4.1	24	41	Number of licenses generating revenues and total revenues Includes licenses that generate \$10,000 or more from non-germplasm licenses	FY97	FY98	FY99	FY00	FY01	FY02	FY03
				Number	23	33	39	44	35	35
				2005 Goal	35	35	35	35	35	35

Number of Licenses Generating \$10,000 or More										
FY97 FY98 FY99 FY00 FY01 FY02 FY03										
Number	40	35	30	25	20	15	10	5	0	0
2005 Goal	45	40	35	30	25	20	15	10	5	0

Number of Licenses Generating \$10,000 or More

FY97 FY98 FY99 FY00 FY01 FY02 FY03

Number 2005 Goal

Revenue Generated From Licenses										
FY97 FY98 FY99 FY00 FY01 FY02 FY03										
Millions	\$3.5	\$3.0	\$2.5	\$2.0	\$1.5	\$1.0	\$0.5	\$0.0	\$0.0	\$0.0
2005 Goal	\$1.5	\$1.5	\$1.5	\$1.5	\$1.5	\$1.5	\$1.5	\$1.5	\$1.5	\$1.5

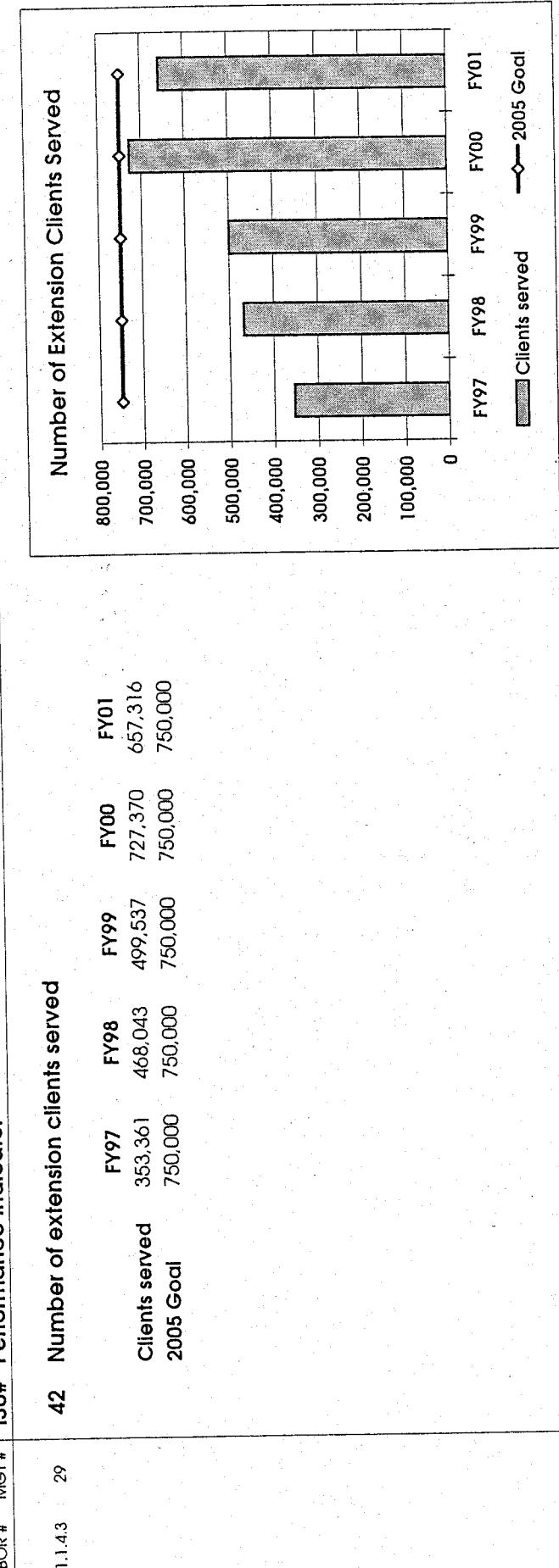
Revenue Generated From Licenses

FY97 FY98 FY99 FY00 FY01 FY02 FY03

Millions 2005 Goal

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43 Life-long learning opportunity programs
New data, to be defined and collected

New data, to be defined and collected

11 Client satisfaction indicators (Student evaluations of CECS services)

No goal established

Course Mode	Face-to-face	ICN	WWW	Video
Given your experience would you take another course?				
% "yes"	97%	97%	98%	98%
I could easily reach my instructor.				
% "yes"	90%	98%	91%	100%

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BOR #	MGT #	ISU#	Performance Indicator	Value	Description
		45	Awards and recognitions for practice		New data, to be defined and collected
		46	New facilities occupied (GSF = gross sq. ft.)		No goal established
			GSF Millions	FY00 243,408 \$51.2	
1.2.1.6	36	47	Deferred maintenance backlog and expenditures - millions		No goal established
	and				
4.3.1.1					
			Backlog	Fall96 \$28.7	Fall97 \$32.5
					Fall98 \$31.0
					Fall99 \$32.3
					Fall00 \$49.5
			Expended	FY97 \$6.9	FY98 \$3.0
					FY99 \$3.5
					FY00 \$3.5
					FY01 \$5.5
4.4.1.1		48	Assess citizen awareness/satisfaction		New data, to be defined and collected
		49	Exemplars of national recognitions		New data, to be defined and collected

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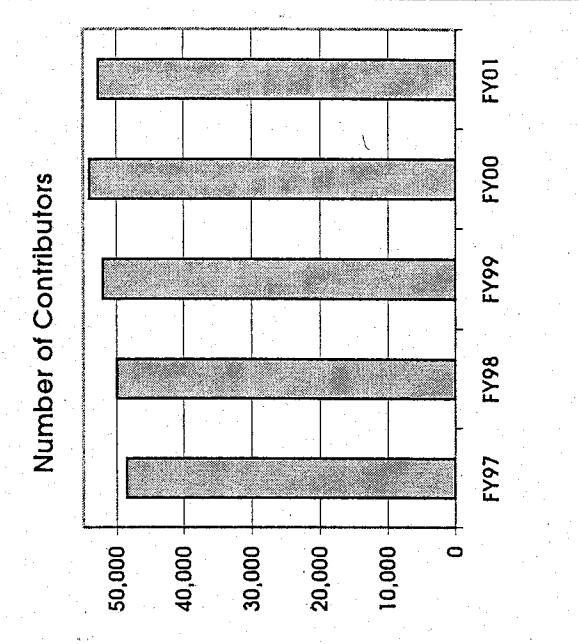
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1.2.1.4 33 50 Annual number of contributors and dollars contributed including receipts and commitments but not contracts

FY97 FY98 FY99 FY00 FY01

Contributors 48,500 50,000 52,083 54,083 52,777
No goal established



In millions

FY97 FY98 FY99 FY00 FY01
Gift Activity \$100.1 \$103.5 \$124.2 \$191.6 na
Gift Income \$93.1 \$89.0 \$108.6 \$112.5 \$70.1
2005 Goal \$100.0 \$100.0 \$100.0 \$100.0 \$100.0

